SubMe Review (SUB)

TGH SUMMARY

SubMe is protocol that will be revolutionizing the way that people will be able to buy and sell goods and services, by subscribing everything. In today's world, if someone want to subscribe to a service, they have to go through the native ecosystem they're subscribing to. Many users are likely familiar with the multitude of problems that come with their day to day subscription services: like oversubscriptions, inability to cancel subscriptions, high costs from overhead fees, and the separation of subscriptions by platform.

SubMe is looking to change the game by offering users all of their subscription services in one place, at lower costs, and with more options, than anything on the market. Not only will SubMe be offering all-in-one-location subscriptions to regularly subscribed services, like Spotify, Youtube, Netflix, Hulu, etc., they will also be providing subscription services to essentially any good that someone wants to provide. For example, if a dietician has a certain meal plan that you like, you can subscribe to get those ingredients on a set time schedule; or if a content creator has videos that you enjoy watching, you can subscribe to their channel to see their premium content. You could even imagine that a clothing designer could create seasonal releases for subscribers, or an author could directly publish their books to their fans. The possibilities for decentralized subscription services are near infinite,

and the potential is glaringly clear, especially as the world moves more and more online.

Subscription services are a worldwide market with hundreds of billions of dollars in yearly purchases, with estimates going as high as $6.4T in yearly global volume by 2024. By offering a platform where users can manage all of their subscriptions in one, SubMe is poised to capture a significant portion of the growing ecommerce market. With the launch of the SubMe app quickly approaching, and the liquidity launching in Q2, this is perfect opportunity to learn more and get in early.

TOKEN USE CASES

The SubMe ecosystem is composed entirely around the SUB token. Any transactions within the SubMe app will require the SUB token as a fee, thus creating an inherent buy pressure for the token itself as more people use the dapp.

Specifically, the use cases of the SUB token are 6-fold, with each transaction fee on the dapp being used to boost the integrity of the overall protocol.

1. **The Seller:** will receive their subscription payment (in fiat) minus the fees

2. **The Users:** If someone uses the SUB token itself to pay for a subscription, their fee for the transaction will be reduced, while earning 2.5% cashback in SUB

3. **The Market:** Users can participate in buying and selling the SUB token, much like any other speculative asset. However, users can also use the SUB token to subscribe to a coin/token, i.e. you could use the subscription service to Dollar-Cost-Average into your favorite crypto.

4. **Staking:** 10% of all fees will be used for staking rewards, to promote users to lock up their tokens. Staking gives users an opportunity for APY on their holdings, while also helping to secure the network by reducing the circulating supply.

5. **Buyback and Burn:** 5% of all quarterly revenues by SubMe will be used to buy back the SUB token and burn it. This mechanism will bolster the liquidity floor, and promote the long term growth of the protocol.

6. **Charity:** In order to do their part to help give back, SubMe will be donating 5% of all accumulated fees to charities worldwide!

TOKENOMICS

Token Sale:

Token Sale

Estimated inicial Market Cap: 1,2M USD
Hardcap: 2,1M USD
Total Supply: 880M SUB
Listing Price: 0,015000
TGE: June 2021
DEX: PancakeSwap

	PRICE	QUANTITY	Total	MAX. ALLOCATION
Seed (sold)	$0,004000	12 500 000	$50 000	–
Private (sold)	$0,005417	120 000 000	$650 000	$10000
Public 1 (sold)	$0,007083	112 946 000	$800 000	5BNB
Public 2 (lottery)	$0,010393	57 731 165	$600 000	5 BNB
Listing	$0,015000			

Token Distribution:

TOTAL SUPPLY = 880 000 000 SUB	%	LOCK UP
Team	10%	Lockup 1 year, 10% Every month
Advisors and Partnership	5%	10% TGE, 15% every Q
Marketing	8%	5% Every month
Liquidity	8%	Dex + Cex's Reserve + Liquidity Reward Program
Ecosystem Funds	11%	10% Every month
Development	14%	10% Every month
Token sale	34,45%	TGE 20%, 5% weekly
Airdrop	0,45%	Starts 1 week after TGE, 5% weekly
Long Term Staking Rewards	4,55%	1 month lockup 20%, 5% weekly
Burn	4,55%	TGE 20%, 5% weekly

Distribution Timeline:
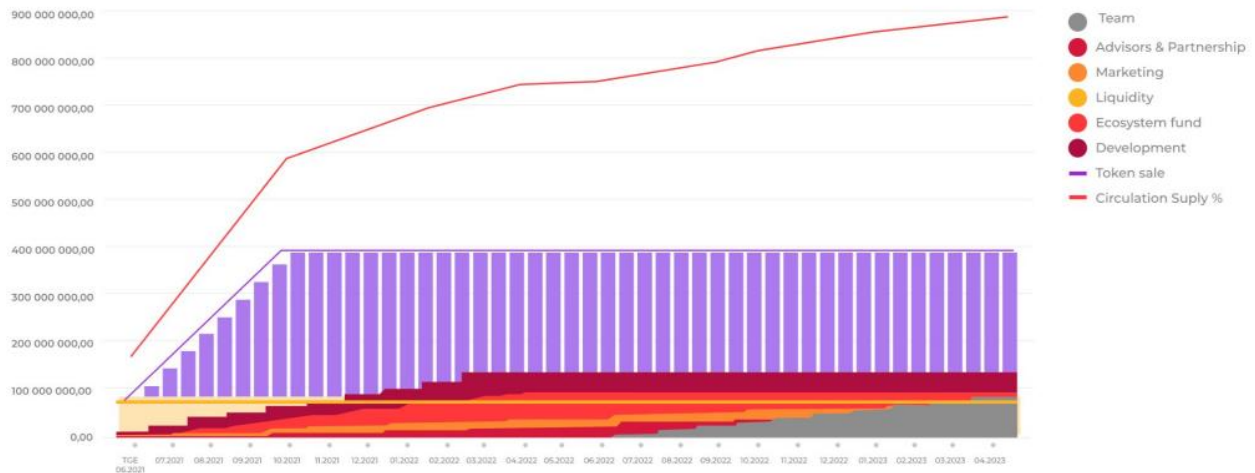
With a long term vision planned out, the circulating supply will increase gradually over the next year to support the development of the protocol and to pay out tokens purchased during the private sale. By ensuring that the ecosystem fund and the development funds are moderate (25%), the SubMe team will be able to build the massive platform that they have planned, while not owning a significant percentage of the supply. Additionally, the team tokens do not start to unlock until June 2022, showing that the team truly believes in what their building, and are here for the long haul.

At max supply, the number of SUB tokens will be 880M, with 106.48M circulating upon launch. There is a lot of potential for growth, especially as SubMe absorbs more of the ecommerce market.

TEAM

Adam Larsson – Founder

Serial entrepreneur, originator of Subme. As the CEO of Workeo he acquired the best talents for leading companies from IT & Blockchain and worked on SaaS Project. Chairman of the board of Explorey S.A., an e-commerce management company with unique products.

Bartosz Bilicki - Head of blockchain

President of Blockchain Poland, member of the blockchain team of the Ministry of Digital Affairs. He has carried out blockchain projects for NASA, NATO, Unesco and many large financial institutions.

Michal Adamski – Head of Content

Content Manager of Gamerhash and Skyrocket. Former Journalist of Beingcrypto. He has been working in the crypto industry since 2018.

Bogusz Konczak – Founder

Entrepreneur, sales expert, and manager with over 5 years of experience in leading top-performing teams for institutional clients (Nationale Nederlanden). A passionate business developer, actively investing in real estate (Viking House) and blockchain projects (Pacific.org). In the crypto-industry since 2016. Believes that tech is meant for making "it" easier for consumers.

Marcin Pędziński – CFO

30 years of experience in the capital markets, both in transaction and privatization fields. Led and supervised the biggest privatizations (i.e.: KGHM, PKN Orlen, TPSA) and IPO/SPO, M&A, LBO/MBO. For the past 14 years CEO of Investment and Corporate Finance companies from Santander Group.

Adam Cukrowski - Community Manager

The originator and co-owner of the Skyrocket trading platform – Binance and OKEX broker in Poland, associated with the crypto industry for many years. He has a large network of contacts all over the world.

The core team behind SubMe is headed by Founders Adam Larsson, CEO of Workeo, as well as Bogusz Konczak, an entrepreneur who has over 5 years' experience leading teams for institutional investment clients. With significant blockchain, IT, and business experience between the two of them, both Adam and Bogusz are well equipped to lead their team to developing a world changing product.

Mateusz Kara – Legal Advisor @ARI10

CEO of one of the largest crypto companies in Poland – ARI10, one of the best lawyers specializing in blockchain law. Advisor of many successful projects.

Łukasz Szymański – Director of Engineering @OLX

Łukasz worked on e-commerce projects on a colossal scale. He is a great IT manager, a member of the core team of OLX (one of the biggest platforms in the world), a former leader of the Spotify engineering team.que products.

Łukasz Braciszewski –Former BD director @Coinpaprika

Łukasz is the former core team member of the Coinpaprika. He has extensive managerial experience gained while working on innovative IT projects. He has a global network of contacts in the blockchain industry. He is also co-owner of the Litpay holding.S.A., an e-commerce que products.

Janusz Zieliński – Co-founder @Gamerhash

One of the leaders of the Polish blockchain community. Conference organizer. Co-owner of many technology companies.

Maciej Cukrowski – Founder @Revenue Capital

CEO with many years of experience. For many years associated with the cryptocurrency industry. The originator of the Revenue Capital project, which will soon be very loud!

Patryk Kempiński – CEO @Kryptoraport

The owner of one of the most popular crypto channels in Poland. CEO of a crypto marketing agency supporting the Subme project.

Jarek Białek – Program Organiser @Techstar

For many years he worked in Malta Innovation technology Agency, and Techstars had the opportunity to support the most innovative blockchain projects globally.que products.

subme.
subscribe everything

Alongside the core team, the SubMe ecosystem wouldn't be possible without the additional advisors that have assisted the core team on their journey. With many high profile names as advisors, the possibilities and connections that SubMe will be able to facilitate are huge.

ROADMAP

Considering the massive goals that SubMe has planned for the future, their roadmap extends all the way until the end of 2022. In the short term, the private and public sale will be concluding, followed by the first dex listing. After Q2 is when SubMe will really get rolling. By beginning to integrate into other platforms, and developing the subscription-based ecommerce platform, SubMe will truly start to pick up steam.

Down the road, SubMe also plans to expand to other industries like cosmetics, books, audiobooks, influencer baskets, and even online subscriptions (Q1 2022)!

2022 will also be a big year, with Lightlink being integrated, the AI module being implemented, and the expansion to more countries around the globe.

RESOURCES

Ticker: SUB

Total Supply – 880,000,000

Initial Circulating Supply – 106,480,000

Website – https://subme.cash/

Medium - https://medium.com/subme-app

Resources – https://t.me/subme_cashINFO

Twitter - https://twitter.com/Subme_app

Telegram – https://t.me/subme_cash

Contract address – TBA

Decimals – 18

CATALYSTS

- Not yet released, the private sale and first public round is completed, and the second round public sale is close to launch! The first public sale completed in 4 hours so keep an eye out.

- Public Sale round 2 goes live on Tuesday, June 29, 2021!

- Listing on the first Dex after public sale completion

- Only protocol to bring *all* subscription services into one place, and to decentralize the process

- Predicted global market of the ecommerce sector is ~$6.4T by 2024

- A highly experience team with connections to legacy systems, allowing for future integrations into day to day products (like Spotify, stay tuned on the socials!)

- Multiple token use cases that provide positive feedback loops to promote the SUB token