

## FERA STRATEGIES \$FERA REVIEW



### TGH SUMMARY

FERA offers trading strategies for crypto traders and investors, focusing on low-cap projects colloquially known as *hidden gems*. Our comprehensive service covers technical and fundamental analysis, fund management and short-term price predictions to help you make informed investments. The FERA team understands that the crypto market is still in its infancy and has huge room for growth. We therefore analyse promising projects with long-term potential for our long-term investors. As the crypto world remains highly volatile, many fledgling projects are vulnerable to severe and frequent corrections. FERA will identify the ones willing to show the tenacity needed to survive this incredibly challenging market.

The team go on to mention that they have plans to integrate Data Gathering techniques to develop a more detailed analysis by assessing project websites and social media networks, the strength of the team, community involvement and most importantly price movements since the coin entered the market. They are also currently working on Trading Plans which will be suitable for all kinds of investors, old and new and with varying levels of risk and aversion.



## **key features include:**

### **MONITORING TRENDS**

Essential monthly reports that keep you up to date with the latest trends and most undervalued microcaps on the market.

### **TRACKING DEVELOPMENTS**

FERA Strategies collect and model the constantly changing data of this fast-paced market, saving you the time, effort and stress of trying to keep up to date.

### **FLEXIBLE PACKAGES**

The team offer a range of different plans for businesses and individuals alike, with packages suitable for every kind of trader.

### **INTUITIVE AND ACCESSIBLE**

Our service is suitable for both veterans and newcomers and our team will on hand to provide support and discuss strategies with traders.

The FERA whitepaper explains how Whilst they see the potential for certain new projects to grow, they remain highly sceptical about the future of the majority of low-cap and microcap tokens. In the short time that cryptocurrencies have existed, countless projects have exploded onto the scene before faded into obscurity. Many of them, at best, lack a proper use case, or at worst are simply scams designed to fleece investors of their savings. This summer has already seen a variety of exit scams and “rug pulls”, many of which have been promoted by the groups and influencers outlined here. Investing in such projects is highly speculative and could arguably be seen as simply gambling. Nevertheless, such risky endeavours are still encouraged by influencers.

We cant agree more at TGH with the above statement and would like to commend the Fera team on taking the moral high ground and having such a transparent outlook. They go on to describe how FERA seeks to counter the current trend of reckless PnD promotions and assist new and old investors alike with mitigating the risk of losing capital and optimising returns. Unlike the PnD groups and influencers, the FERA team do not claim to own a crystal ball. Instead, we use data science, follow market conditions and analyse low – cap projects for the greatest potential real sustainable growth. Using a variety of metrics such as use-case analysis, team competency and development plan we will select only the most promising projects with distinctive utility. Our ultimate aim is to reduce the risk of gambles and promote safer investments.

You can view the entire white paper using this link: <https://www.ferastrategies.com/>



## **Token Utility and economy**

\$FERA is an ERC-20 token with a Total Supply of 300,000,000 and Circulating supply of 250,000,000, there was no ICO or Fund Raising events, the project has been completely self funded.

### **FERA Token Utility include:**

#### **- Main Service discount**

FERA tokens can be used to gain a discount on the main FERA service, various packages will be discounted with the use of FERA tokens

#### **- Access to the Platform**

Investors and users can gain early or even unlimited access to behind FERA content using FERA Tokens

#### **- Staking Rewards**

Investors can stake FERA Tokens to earn rewards

#### **- Voting and governance**

Investors or users can use tokens to vote and have more input in the governance of the FERA project

#### **- Services for Companies**

Services from various companies can be acquired using the FERA Token

FERA has also made a clear stance on uncontrolled input of money into circulation and has recently partnered with BOMB token. Bomb was the first deflationary token to go mainstream and was the worlds first self destructing currency! Does this give signals or signs to Fera implementing something similar? We do already have information on a FERA buy back scheme, in which revenue from their service will be used to improve FERA tokenomics and value, you can view plans for the scheme on the next page.

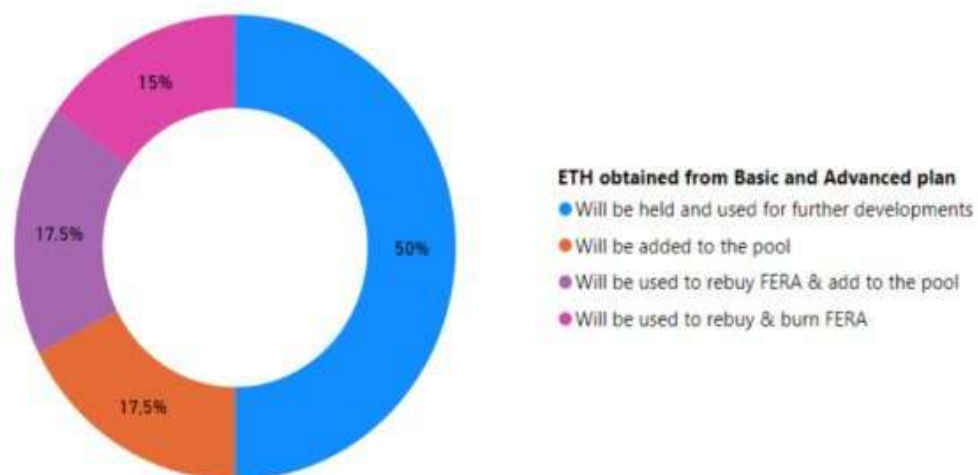


## 6. Fund Managements

### 6.1 The FERA Buy Back Scheme

Revenue from our service will be used to improve FERA tokenomics and value: below you can find a more detailed program which we will follow. The buyback scheme will be held twice a month, on the 5<sup>th</sup> and the 25<sup>th</sup> of each month in order to prevent spending too much on gas fees or rebuying low quantities of FERA Token.

- 15% of ETH obtained from *Basic* and *Advanced Plan* will be used to buy back FERA from the Uniswap pool. Rebought FERA tokens will be subsequently removed from circulation (sent to the 0x0000[...] dead address) with an immediate burning effect. In doing so, we look to encourage deflation and ensure the value of FERA is strictly correlated with the number of individuals and companies using of our services.
- 35% of ETH obtained from *Basic* and *Advanced Plan* will be added to the Uniswap pool: 17.5% of ETH will be used to rebuy FERA from the pool and 17.5% will be added as liquidity. This will promote continuous and effective long term stability.
- 50% of ETH obtained from *Basic* and *Advanced Plan* will be held and used to fund further project developments.





## TEAM



Leonardo Noci



Founder and CEO



Matteo Comero



Financial Analyst



Saba Karanadze



Legal Advisor



Eric Nwabughogu



Community Manager



Ivan Pezzini



Community Manager



Marco Guarducci



Senior Advisor

All six members of the Fera team have over 4 years experience in crypto and extensive linked in profiles. The founder and CEO Leonardo Noci has extensive experience in Finance Consulting and Business Consulting, this shows that although this may be the teams first project, they are experienced in the field of choice and have extensive transparent backgrounds.



## **Resources**

**Total Supply** – 300,000,000

**Circulating Supply** - 250,000,000

**Website** – <https://www.ferastrategies.com/>

**Whitepaper** - <https://www.ferastrategies.com/docs/whitepaperfera.pdf>

**Medium** - <https://medium.com/@ferastrategies>

**Twitter** - <https://twitter.com/FERAStrategies>

**Telegram** - <https://t.me/ferastrategies>

**Telegram ANN** - [https://telegram.me/fera\\_announcements](https://telegram.me/fera_announcements)

**Github:** <https://github.com/FeraStrategies>

**Uniswap info :**

<https://uniswap.info/pair/0x9C6c852A56de59a59F7A4527724a2a0A87f7D223>

## **Catalysts**

- MVP draft due in the next few weeks
- Society about to be incorporated in the British Virgin Islands
- Public and transparent team, LinkedIn visible profiles
- No private or public sales, completely self-funded project
- Plans to announce upcoming partners and events
- Future integration of DeFi project in the platform